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Meet The Disruptors: Guillaume Jaulerry Of 'O Company' On The Five Things You Need To Shake Up Your Industry



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Disruption is very beneficial for the market because it gives power to the consumer by creating a new product, new technology and a new path that was not taken. Real disruption is always positive.

As *a part of our series about business leaders who are shaking things up in their industry, I had the pleasure of interviewing the Founder and CEO of the O Company — Guillaume Jaulerry.*

Guillaume is a proven entrepreneur who recently launched the O company which features a wearable device, called “O”, which solves security, privacy, and portability of all data for both consumer and enterprise markets. The rationale: the cloud is not a safe place to store your most important data.

Thank you so much for doing this with us! Before we dig in, our readers would like to get to know you a bit more. Can you tell us a bit about your “backstory”? What led you to this particular career path?

I was born in France from a French dad and a Spanish mother. During my childhood, I was always making puzzles and hacking software and that got me to where I am today!

Can you tell our readers what it is about the work you’re doing that’s disruptive?

I have created a wearable device that manages and stores data. It’s a mini private server that you wear on your wrist. By taking your most sensitive information like emails, contacts and text messages out of the cloud —

you can now become totally private. What O Mini Server is going to do is to bring back control to each one of us for our data. My goal is to sink and destroy the cloud industry which has gone too far.

You can now disconnect from the cloud and become totally private. You have all your information on your wrist with access to it with one or many devices connected altogether at the same time, even if you are in a bunker, a submarine, or on the moon. Instantly, you can watch a movie in a plane, listen to an mp3 or get access to files directly from O Mini Server totally independent from wifi, Bluetooth, etc from any device. We give back the power to the people with O Mini Server to own their data, being totally private, secure and disconnected from the network. Now the data industry cannot have access to your data.

We all need a little help along the journey. Who have been some of your mentors? Can you share a story about how they made an impact?

My mentor was a person from the auto parts industry. He told me the first day we met, “your problem is that you are not educated professionally” and I will give you the tools. I was with him for one year, working and learning. It was the best experience I had because it was so easy to exchange ideas and work together in a fun social environment. My mentor explained to me that the culture in a company is everything and you need to push everyone in the same direction.

In today's parlance, being disruptive is usually a positive adjective. But is disrupting always good? When do we say the converse, that a system or structure has 'withstood the test of time'? Can you articulate to our

readers when disrupting an industry is positive, and when disrupting an industry is 'not so positive'? Can you share some examples of what you mean?

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Can you share five of the best words of advice you've gotten along your journey?

1. Time or money is not important, health is.
2. Explore the world
3. Learn the basics
4. Create your own strategy
5. Partnership

We are sure you aren't done. How are you going to shake things up next?

My product will get out and we are going to reveal the core technology of O Mini Server. I want the market to know that we are determined to make the change and we are unbendable. We will go until the end. The future is bright and we will unleash the horse with our products.

Can you please give us your favorite "Life Lesson Quote"? Can you share how that was relevant to you in your life?

“Time is not important, health is.” Health is the most precious thing. With it you can do whatever you want.

You are a person of great influence. If you could inspire a movement that would bring the most amount of good to the most amount of people, what would that be? You never know what your idea can trigger. :-)

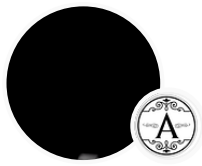
We have to end the cloud and the data industry, it's a matter of saving our precious humanity and privacy.

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This was very inspiring. Thank you so much for joining us!

Business



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